



Arbor Animal News

A Quarterly publication from Arbor Animal Clinic

January 15, 2010

Dental Month:



Each year in February we focus our attention on the needs of our patients for routine dental care. Dental disease continues to be the number one medical problem facing dogs and cats and is responsible for much more than just bad breath! We see internal infections ranging from kidney disease to heart murmurs caused by bad teeth. Many times, our pets do not give us enough warning signs before painful or dangerous conditions develop. Most small breed dogs and many cats and larger dogs require a dental cleaning and evaluation every year to prevent the problems that can occur.

Each February we offer a savings special on dentistry performed in the month of February. In the past, the response from our clients has been overwhelming and we quickly fill all of the available appointments. That is why we added last October to our dental savings special. We already have bookings available for February and we expect to book up—so don't miss out on this opportunity to keep your dogs and cats happy and healthy!

Other News:

Arbor Animal Clinic's

Six Month Weight Loss Challenge:

Twenty five of our clients signed up for our challenge to get your pet into shape, which ends in February. We will announce the results in our next newsletter but every cat and dog that has lost needed weight is our hero!

H1N1 virus in cats: There are now two confirmed cases of H1N1 (swine flu) in cats. In both cases the family cats got the virus from their human family members and everyone recovered uneventfully. This is considered a rare occurrence and there have been no findings of cats giving the virus to humans.

Feline Retroviruses: Cats have two viruses in the same family as the human virus responsible for AIDS (HIV). These are the Feline Leukemia virus (FeLV) and Feline Immunodeficiency virus (FIV). It is estimated that of the 83 million or so cats in the United States, between 2% and 4% harbor one or both of these viruses. We routinely test kittens and cats for both viruses and vaccinate against FeLV.

TV Spots: Dr. Hartwell is now a regular on KEYE TV's 4pm news show called **We Are Austin Live**. He discusses pet health issues - usually every other Friday. Look for him on the Friday 4:00-5:00 pm broadcasts!

T-Shirts: Arbor Animal Clinic has some very cool T-shirt designs. Ask the front staff and look for the display in our lobby.

Facebook Friends: Please visit us on our Facebook page and add your posts and photos to our wall. Become a fan today!



page and add and photos to Become a fan

Big Changes:

Arbor Animal Clinic is doing some major renovations and adding new technologies to our practice to serve you better. For starters we are "going paperless" by converting to all electronic medical records and we will be adding eight computer stations to our existing seven. We will have all new lab equipment which is "state of the art". Our new radiology department will have all digital Xrays which will improve overall quality and can be viewed on all of our computer work stations. We have a new digital microscope that we can use to show you images and we are expanding our treatment area and adding a beautiful new cat boarding facility. **Very exciting!!!**

Welcome Back:

We are happy to welcome Kimberly Bundrick and Deborah Boesch back to our Arbor family. Both Kimberly and Deborah have moved back to Austin this January. Make sure to say "Hi" as they are anxious to see all their furry and not-so-furry friends again!

Thank you to all of you who continue to refer new clients to our practice! We want to show you how much we appreciate it—Please cut out and use the two referral cards on the back and receive a \$10 coupon for your next visit! Thanks!